



Johnny A. Quinata
Mayor

UMATAC MAYORS OFFICE

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33-15-0821

Office of the Speaker
Judith T. Won Pat, Ed.D

Date: April 25, 2014

To: The Honorable Edward B. Calvo
Governor of Guam

John Camacho
Director of Revenue and Taxation

Judith T. Won Pat, Ed.D. ^{RES}
Speaker, Mina' Trenta Dos Na Liheslaturant Guahan

Doris Flores Brooks
Public Auditor, Office of the Public Auditor

From: Mayor Johnny A. Quinata

Subject: Umatac Municipal Planning Council (UMPC) – 2014 Discovery Day Festivity
Non-Appropriated Funds (NAF) Report

Date: 09/03/15
Time: 12:30pm
Received By: Sriwanna P. P. P.

2015 SEP -4 PM 4:12

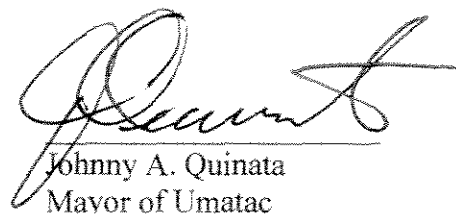
Pursuant to P-L 30-68, please see the attached report relative to the Umatac Municipal Planning Council (UMPC) Non-Appropriated Funds for the 2nd Quarter of 2014. The 2014 Discovery Day Festivity was held on February 28, 2014 and March 1-3 2014 and March 7-9, 2014. All non-appropriated revenues and expense pertaining to this event are outlined on the attached report. I apologize for the delay and will ensure that all future requests will be complied with in a timely manner.

Additionally, I request that the UMPC Vice-Chairperson, Vera Topasna, be copied on all correspondence relative to UMPC matters. Her email address is vtopasna@gmail.com.

Should you have any questions, comments or concerns, please feel free to contact my office at the number above.

Sincerely,

0821


Johnny A. Quinata
Mayor of Umatac

cc: Angel R. Sablan
MCOG Executive Director



**DESTINATION DEVELOPMENT & MAINTENANCE PROGRAMS 2014 FINAL PROJECT
REPORT FORM**

GENERAL INFORMATION

A. Name of Organization: **Umatac Municipal Planning Council** Telephone: **(671) 828-258**

Mailing Address: **P. O, Box 786 Hagåtña, Guam 06032**

Email Address: umatacmo@gmail.com Fax No: **(671) 828-2676**

B. Project Title: **Guam Discovery Day Celebration (Discovery Day at Humåtak Bay)**

C. Start Date of Project: **February 28, 2014** End Date: **March 9, 2014**

PROJECT EVALUATION

1. How did the project differ from what was proposed in the application?

The Heritage Walking Tour was an added feature to the event. A total of twenty nine youth of Umatac dedicated a total of ten (10) hours of afterschool evenings to learn the history of Umatac in relation to the many historic sites along the streets of Umatac. Each youth focused their study on a historic site and later became docents to their respective sites. A total of approximately five hundred (500) visitors throughout the two weekends participated in the Heritage Walking Tour and were greeted by the youth docents to share their knowledge of the history of Umatac.

2. What activities took place? (Identify dates, location and participants)

February 28 – March 3, 2014 & March 7 – 9, 2014

- **Heritage Walking Tour:** A total of twenty nine (29) youth were docents to a heritage walking tour that shared Umatac's historic sites to about 500 visitors.
- **Theatrical Re-enactment of Ferdinand Magellan:** A total of three shows re-enacted the landing of Ferdinand Magellan, a popular theatrical performed since 1940.
- **Cultural & Contemporary Dance Groups:** A total of about 150 cultural performers participated throughout the seven-day event (Rasa Acho Latte Cultural Group, Bright Eyes Cultural Dance Group, Skip Dance Group, Tomali'I Dance Group, Guam Cultural Entertainment Company, & Irensia Cultural Dance Group)
- **Cultural Arts and Crafts:** A total of seven (7) arts and crafts vendors demonstrated and sold their crafts during the seven-day event.

- **Band Concerts:** A total of about 60 local professional bands, soloists, and school bands entertained the evening events.
- **Sports Competition:** A total of 150 competitors participated in motor cross, volleyball, and basketball throw competitions.
- **Cultural Foods and Games:** A total of about 25 food and games vendors offered their goods to the event.
- **Fireworks Display:** A fireworks display was another feature that was added to the event.

3. What are the positive results or effects of the project?

The positive results of the project are:

- **Community involvement:** An estimated total of 100 residents of Umatac were involved in the planning and implementation of the project. Umatac residents offered their cultural food products through their booths; Resident youth took charge and provided a special feature through the Heritage Walking Tour; Resident prepared the village by cleaning and clearing up the village proper for visitors.
- **Heritage Youth:** As a result of this project event, a total of about 30 youth of Umatac are now members of Humatak Heritage Youth. This is part of the Humatak Heritage Center's Museum Project.

4. What were the projects strengths and weaknesses?

Project Strengths:

- **Effective Planning** is crucial to carry our objectives to accomplish goals;
- **Community involvement** is the core of the project's success;
- **Funding support** from major organizations such as the Guam Preservation Trust, Guam Visitor's Bureau, and Business Vendors to the event.

Project Weakness:

- **Inclement weather** prevented some people from attending the project event;
- **Grounds infrastructure** such as parking and covering for audience;

ACTUAL BUDGET – CASH INCOME AND IN-KIND CONTRIBUTIONS (Please attach a detailed summary of actual cash revenue. For in-kind contributions, list volunteer services, donated supplies, etc., contributed to the project by outside parties at no cash cost to you and essential to the project's completion.)

| | ACTUAL CASH INCOME | ACTUAL IN-KIND CONTRIBUTIONS |
|---------------------------|-----------------------|---------------------------------|
| Admissions | | |
| Contract Services Revenue | | |
| Corporate Sponsorship | | |
| Government Support | \$ 5,000.00 | |
| Other Revenue | \$20,353.50 | |
| Applicant Cash | \$11,829.50 | |
| ACTUAL TOTAL | | |
| Cash Income | \$37,183.00 | |

ACTUAL BUDGET – EXPENSES (Please attach a summary detail of actual cash expenses, receipts and actual in-kind contributions.)

| | ACTUAL CASH EXPENSES | |
|--|-------------------------|-------------|
| Personnel | | |
| Travel | | |
| Supplies | | |
| Printing | | |
| Postage/Handling | | |
| Equipment Rental | | |
| Facilities Rental | | |
| Advertising (billboard & 19 village banners) | \$4,998.00 | |
| Other (Specify) | | |
| 1. Cultural/Contemporary Entertainment | \$7,475.00 | |
| 2. Magellan's Landing Theatrical | \$2,000.00 | |
| 3. Trophies (Sports & Motor Cross) | \$1,125.00 | |
| 4. Heritage Sites Signs | \$11,225.00 | |
| 5. Heritage Walking Tour Docent | \$7,350.00 | |
| Honorariums | | |
| ACTUAL TOTAL | | |
| Cash Expenses | | \$37,173.00 |
| ACTUAL TOTAL | | |
| In-kind Contributions | | \$15,000.00 |
| ACTUAL TOTAL | | |
| Cash Income | | \$37,173.00 |
| GRAND TOTAL | | |
| Cash Income | | \$37,173.00 |
| GRAND TOTAL | | |
| Cash Expenses | | \$37,173.00 |
| BALANCE \$ | | |
| Cash on Hand | | -0- |

CHECKLIST OF ENCLOSURES

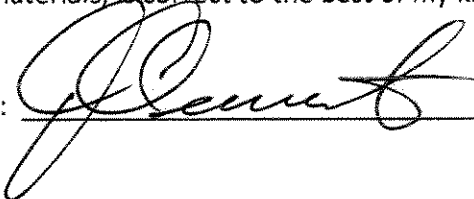
Programs, publicity, and/or promotional materials showing funding credit to the Guam Visitors Bureau. **YES** NO

Verification of funds received outside of Guam Visitors' Bureau Grant. **YES** NO

Budget Summary – listing Expenses & Revenues, Income, Receipts, and actual In-kind Contributions **YES** NO

CERTIFICATION

I certify that the information contained in this report, including all attachments and supporting materials, is correct to the best of my knowledge.

SIGNATURE:  DATE: 4/23/14

PRINT NAME: Johnny Quinata

TITLE: Mayor of Umatac



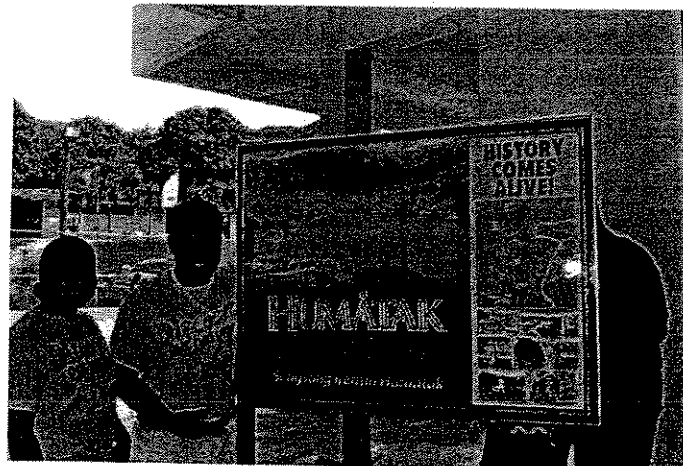
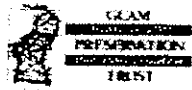
PROMOTIONAL ADVERTISEMENT

1. **BILLBOARD:** Placed at the Paseo Loop Billboard area
2. **BANNERS:** 19 Advertisement Banners that were at each village.
3. **FLYERS:** Sent to military bases.

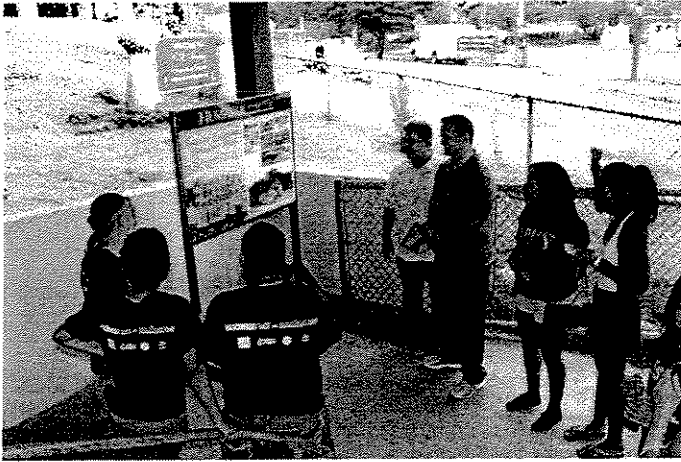
Discover our village
our island

DISCOVERY DAY at HUMATAK BAY
February 28 - March 2 & March 7-9, 2014
Refreshments • Heritage tours • Fun for the entire family

Icons: A house, a church, a ship, a sailboat, and other cultural symbols.



HERITAGE SITES SIGNS (with docents)



Historic F. Q. Sanchez School



Historic San Dionisio Church Ruins



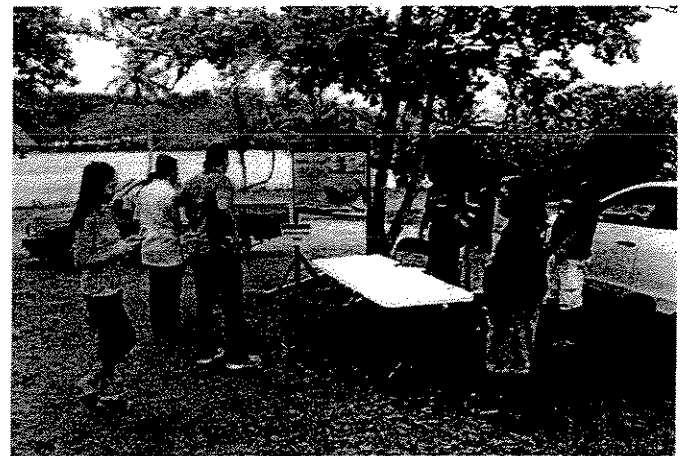
Historic San Dionisio Church



Historic Governor's Summer Palacio



Historic Outdoor Library



Historic Fort San Angel

HERITAGE YOUTH



T-SHIRT WITH PROMOTIONAL LOGO

